



DAVIS HIGH SCHOOL BANDS

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A Tradition of Excellence

DAVIS CUP INVITATIONAL Program Sponsorship & Advertising

The Davis High School Marching Band is proud to host the 47th annual Davis Cup Invitational Marching Band Competition on Saturday, October 26th. We anticipate the attendance of nearly 5,000 spectators and performers to this day long competition. We would appreciate your consideration in becoming a sponsor by placing an ad in the event program. In addition to your program ad, we also have our MC make announcements throughout the day featuring each sponsor. Your ad may include a special event, a coupon or discount, AND if you would like, an item to be given away as a prize drawing.

Your sponsorship supports the Davis High School Marching Band program in buying instruments, uniforms, music & drills, and equipment. This year the band is striving to raise \$15,000 for various equipment/trailer repairs and upgrades. This is only made possible by your sponsorship and support. Please see the advertising prices below:

Davis Cup Invitational Advertising Prices

Company Logo on our Sponsor Page	\$75	Inside Front Cover, Color	\$600
Booth Space Rental for entire day	\$100	Outside Back Cover, Color	\$600
1/8 Page, Black & White	\$125	Inside Back Cover, Color	\$500
1/4 Page, Black & White	\$150	1/2 Page Center, Color	\$350
1/2 Page, Black & White	\$250	Full Page Center, Color	\$500
Full page, Black & White	\$300	Receive Commemorative Plaque	\$150

The deadline for submitting ads is **October 9, 2019**. (Please see the attached Ad Request Form.) Thank you, we sincerely appreciate your consideration to sponsor the DHS Marching Band and the Davis Cup Invitational.

How to make Payments

Checks: Please make checks payable to "Davis High School" with "Davis Cup Ad" in the memo and mail to:

Davis High School
DHS Marching Band Account
325 South Main St
Kaysville, UT 84037

Credit Card:

Step 1: Go to tinyurl.com/dhsbandgive

Step 2: Payment : Enter Ad cost in "Donation Amount"

Amount Total: \$600.00

\$

✓ Click "Add to Cart" ✓ Click "Checkout"

Step 3: Add Contact Info: Put "Davis Cup Ad" in Comments

Comments / Additional Instructions (optional)

Step 4: Add Business Info: Check Donate for a Business

Donate for a business

Business/Organization Name

Step 5: Provide Payment Info

Card Number

Name on Card

Expiration Date /

Security Code

Step 6: Submit Payment

Total: \$600.00

DAVIS CUP INVITATIONAL

Advertising Request Form

The Davis High School Marching Band is honored you chose to be a sponsor and advertise at the Davis Cup Invitational. Your sponsorship will impact hundreds of students at Davis High. Please complete the information below and return this form to:

Nancy Hansen - Davis Cup Advertising Chair
303-408-3934
davishighbands@gmail.com

Submit your ad per the requirements and make your payment to complete your sponsorship.

Advertising Sponsor Information

Company Name: _____

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

eMail Address: _____

Ad Type, Price & Size (Check the Ad you would Like)

Davis Cup Sponsor Page

- Ad Price: **\$75**
- Company or Sponsor Logo

Booth Space Rental

- Price: **\$100**
- Company must provide table/tent

1/8 Page Black & White Ad

- Ad Price: **\$125**
- Ad Size: 4 x 2.5 inches (w x h)

1/4 Page Black & White Ad

- Ad Price: **\$150**
- Ad Size: 4 x 5 inches (w x h)

1/2 Page Black & White Ad

- Ad Price: **\$250**
- Ad Size: 8 x 5 inches (w x h)

Full Page Black & White Ad

- Ad Price: **\$300**
- Ad Size: 8 x 10 inches (w x h)

Inside Front Cover, Color Ad

- Ad Price: **\$600**
- Ad Size: 8 x 10 inches (w x h)

Outside Back Cover, Color Ad

- Ad Price: **\$600**
- Ad Size: 8 x 10 inches (w x h)

Inside Back Cover, Color Ad

- Ad Price: **\$500**
- Ad Size: 8 x 10 inches (w x h)

1/2 Page Center, Color Ad

- Ad Price: **\$350**
- Ad Size: 8 x 5 inches (w x h)

Full Page Center, Color Ad

- Ad Price: **\$500**
- Ad Size: 8 x 10 inches (w x h)

Commemorative Plaque

- Price: **\$150**

Ad Requirements & Submission

Ad Requirements: Please submit your logo or ad in one of the following formats in the appropriate size and resolution:

File Types: PDF, JPEG, PNG, EPS

Ad Size: As stated above at 300 DPI or higher

(Minimum size for reproduction - EPS Vector Recommended)

Please email your Davis Cup ad to davishighbands@gmail.com, include your ad size, whether color or b&w, company name, contact name, phone number, and email, should our program designer need to contact you.